



DIRECTION OF **SPORT** IN THE **DIGITAL** AGE

PRESENTED BY STACK SPORTS & VICSPORT

THURSDAY 27TH JUNE 2019 @ DEAKIN DOWNTOWN

Tower 2 level 12/727 Collins St, Melbourne VIC 3008
Morning tea from 8am conference commencing at 830am sharp.

AGENDA

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| 8 - 8.20am | Arrival – tea and coffee on arrival |
| 8.30am | Welcome and introduction for the day, set the scene - Lisa Hasker CEO VicSport and Andy Graham, GM, SportsTG, Stack Sports. |
| 8.45am | Key Note 1: Alex Alt, CEO of Stack Sports, an overview of Stack Sports Eco System and who we work with |
| 9:15am | Cam O’Riordan, Director of Sales & Marketing Stack Sports - working with National Sporting Organisations and Grassroots organisations in Australia |
| 9.30am | Key Note 2: Wing Cheung, Deputy GM of Digital Strategy and Insights Sport Australia – the National Sports Digital scene |
| 10.15am | Morning Tea and look at displays |
| 10.45am | Panel 1: Digital contracts and pitfalls featuring Simon Merritt: Senior Associate - Landers & Rogers, Louise Gale: Director - DMC Sport, Rob Flude: Head of Digital Services, Basketball Australia, Anthony Richardson: Director of Digital - SportsTG, Stack Sports |
| 11.15am | Sam Mutimer, Founder and Director of Thinktank Social – How to better engage members and increase membership through Social Media Marketing |
| 12.15pm | Panel 2: Working with Sporting Organisations in 2019 and Beyond: Featuring ETrainU, eCal, Geosnapshot & Rosterfy |
| 12:45pm | Finish & Lunch – Lisa Hasker, time to talk to those who are displaying product etc. |

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